PRINTING DETAILS:
DOCUMENT TRIM DIMENSIONS: 8.5 X 11 INCHES
DOCUMENT BLEED INCLUDED: NONE
OVERALL DOCUMENT DIMENSIONS: 8.5 X 11 INCHES
The threat to vaping & other safer nicotine products is real. But we can fight back together.

STAND UP FOR YOUR RIGHT TO SAFER ALTERNATIVES

Who are we?

THE CONSUMER ADVOCATES FOR SMOKE-FREE ALTERNATIVES ASSOCIATION is the oldest and largest grassroots consumer advocacy organization in the Tobacco Harm Reduction space. Since 2009, CASAA’s mission is to ensure the availability of a variety of effective, affordable, reduced-harm alternatives to smoking.

HOW?
JOIN CASAA!

WHAT WE DO & HOW WE DO IT

REPRESENT CONSUMER INTERESTS at the federal level by meeting with officials, and submitting written and oral testimony before federal legislators and regulatory bodies.

TRACK LEGISLATION (state and federal) involving THR products.

ISSUE CALLS TO ACTION which are designed to allow CASAA members to connect directly with legislators and regulators, sharing opinions on proposed laws and rules that would impact you.

PUBLISH LOCAL ALERTS to our membership in affected areas, and also rebroadcast information on local issues produced by various state and regional organizations.

SHARE INFORMATION via social media, email, and our weekly podcast.

ENCOURAGE RESPONSIBLE POLICY designed to improve public health by recognizing that low-risk nicotine products are inherently far less dangerous than smoking.

Membership is free. Together we can make a difference! Join us today at casaa.org